



Meeting Minutes

MEETING MINUTES: GVSU AMA Kickoff Meeting

Date of Meeting: September 17, 2009

1. Purpose of Meeting:
 - a. Gain new general members and introduce what AMA is about and what we do in the organization.

2. Attendance:
 - a. Alexandra Stoelzle
 - b. Sarah Snyder
 - c. Alex Hasso
 - d. Kaleigh Page
 - e. Paige Etheridge
 - f. Matt Boerson
 - g. Brian Langerak
 - h. Christa Skelton
 - i. Kim Sebatsion
 - i. Our advisors, Maria Landon and Fred Kraft and 36 general members (new and old) attended.

3. Meeting Agenda:
 - a. Introduction of e-board members and advisors
 - b. Professor introductions and Q&A
 - c. John Kirby-speaking about test prep courses
 - d. Discussion on ways to get involved with AMA
 - e. Things to look forward to throughout the semester
 - i. AMA professional luncheons
 - ii. Working with other Seidman business groups (PRSSA, Ad Club, CEO, APIX)
 - iii. Professional Development Series
 - iv. Career Fair
 - v. Speakers, social events, field trip ideas

4. Next Meeting:
 - a. October 1st-Resume and Cover Letter Workshop