

Meeting Minutes: GVSU American Marketing Association

Date of Meeting: November 5, 2009

Minutes Prepared by: Sarah Snyder

1. Purpose of Meeting

Speaker, Anthony Badaluco from www.myRt3.com describing a website that seeks to connect West Michigan's top entry level professional candidates with the area's best employers.

2. Attendance

- Alexandra Stoelzle
- Sarah Snyder
- Paige Etheridge
- Kim Sebastian
- Alexandra Hasso

The above are E-board members and also in attendance were our Advisors and 18 general members.

3. Meeting Agenda:

- Announced Motorola CLIQ Contest (Weezer)
- Introduce Anthony
- Anthony's presentation
- Q & A with Anthony
- Announcements
 - Case Competition Meeting Dates (Tuesdays and Sundays)
 - Upcoming events
 - Blood Drive
 - Bottle Drive Fundraiser
 - Bake Sale

4. Actions

- Stay updated on mixers with other student organizations (PRSSA, AKPsi, Ad Club)
- Keep updated with fundraising topics
- Recruitment activity ideas
- Next Meeting