

# JOSHUA K. BEEBE

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## WORK EXPERIENCE:

**Allen Edwin Homes**, Portage, MI

*March - September 2009*

Marketing Intern

- Created advertisements and promotional pieces for print, direct-mailers, billboard, and various online media
- Assisted in web design and online content during the launch of new website campaigns
- Planned and organized a promotional special event attracting new traffic that resulted in multiple sales

**Hudsonville Chamber of Commerce**, Hudsonville, MI

*October - December 2008*

Freelance Video Production

- Produced a promotional marketing video to be used on their website & DVD
- Filmed chamber events and conducted one-on-one interviews with local business owners in Hudsonville
- Presented final video production at the chamber's annual business conference in December of 2008

**Dave Agema – Michigan House of Representatives**, Grand Rapids, MI

*June 2008 - Present*

Web Design/Internet Marketing

- Managed all internet media content for Dave Agema's website during and after his 2009 re-election campaign in the 74<sup>th</sup> District
- Re-designed campaign website and continuously updating various sections such as newsletters, press releases, and events to the website (www.daveagema.com)

**Grandville Chamber of Commerce**, Grandville, MI

*April - July 2008*

Marketing Intern

- Assisted chamber with marketing strategies, planning, and implementation
- Conducted one-on-one interviews with chamber board members and local business owners in the Grandville area for a promotional video to be used on their website & DVD
- Presented final video production at the chamber's annual business conference in June of 2008

## EDUCATION:

**Grand Valley State University**, *Seidman College of Business*, Grand Rapids, MI

Bachelor of Business Administration in Marketing

- Expected Graduation Date: May 1, 2010

## EXTRA CURRICULAR:

**American Marketing Association**, Grand Valley State University

*September 2008 - Present*

- Promoted *GVSU Careerfest* resulting in a 36% increase in attendance

**Grand Valley Broadcasting Network**, *Head of Post Production*

*January - December 2007*

- Elected to executive board of a 50-member student-ran television broadcast organization
- Department head of post-production, in charge of the network's post production and editing staff
- Held cast auditions, worked as a crew member of various productions, and assisted in organizing a network premier party

## SKILLS:

- Highly experienced and familiar with both Macintosh and Windows operating systems
- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, Visio, Access, FrontPage, Publisher)
- Skilled in HTML, Adobe Contribute, basic understanding of SAP, SPSS, and fast/accurate keyboard typing
- Adept skills/knowledge in Final Cut Studio applications (FCP, Soundtrack, LiveType, Compressor) and all other aspects of digital video filming and production such as camera operation, lighting, photography, etc.
- Use of Adobe Photoshop and Adobe Illustrator graphic design applications