

Meeting Minutes: GVSU American Marketing Association

Date of Meeting: February 4, 2010

Minutes Prepared by: Sarah Snyder

1. Purpose of Meeting

Speaker and cocktail hour/networking with each other to prepare for the upcoming career fair.

2. Attendance

- Alexandra Stoelzle
- Sarah Snyder
- Kim Sebastian
- Alexandra Hasso
- Brian Langerak

The above are E-board members and also in attendance were our Advisors and 18 general members.

3. Meeting Agenda:

- Food/introduction
- Speaker about PROpulsion (20 minutes)
- Networking time
- Discussion with professors and peers
- Announcements
 - VP of Finance
 - Justin, speech & welcome to eboard
 - Upcoming events
 - Griffins game
 - Next Meeting
 - Euchre tournament details
 - Bottle Drive Fundraiser

- Relay For Life

4. Actions

- Stay updated on mixers with other student organizations (PRSSA, AKPsi, Ad Club)
- Keep updated with fundraising topics
- Recruitment activity ideas
- Next Meeting