

David A. VerMerris

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OBJECTIVE

To obtain a position in which I will be able to demonstrate my interpersonal skills and education in Marketing and Management, while working towards the short- and long-term goals of a respected organization.

SUMMARY OF QUALIFICATIONS

- Able to communicate effectively with people of various backgrounds, interests, and levels of authority
- Goal-oriented, and able to recognize “big picture” causes and effects
- Technically proficient in PowerPoint, Word, Access, Excel, Photoshop and various other applications
- Apt to use a logical approach to attain and implement practical solutions
- Capable of performing well in a variety of roles within a group—leadership, complementary, or otherwise

“Dave has proven to be very strong in picking up projects and making them his own, learning quickly in the process, and becoming a natural leader in showing others how to get things done. I never have to worry about Dave ‘not getting it.’”

Jeremy Kress
Director of Marketing and Promotions
Celebration! Cinemas

EDUCATION

Grand Valley State University • 2009-2011 • Allendale, MI

- Currently pursuing a B.B.A. with dual majors: Marketing (General), and Management (General)
- Dean’s List Fall 2009

Grand Rapids Community College • 2005-2009 • Grand Rapids, MI

- Associate in Arts, including fulfillment of MACROA Agreement
- Dean’s List Winter 2007
- Dean’s List Fall 2007
- Dean’s List Fall 2008

Grand Rapids Christian High • 2001-2005 • Grand Rapids, MI

- Highschool Diploma
- Active participation in the school’s environmental club (“Gang Green”) and diversity council (“S.E.E.D.S.”).

EXPERIENCE

Marketing Intern • August, 2010 – Present • Vanerum Stelter

- Provide the sales team with valuable research data concerning educational construction and potential bids.
- Communicate effectively with school administration throughout the United States.

Marketing Intern • December, 2009 – June, 2010 • Celebration! Cinemas

- Organize film and special event programming promotions via media contacts throughout West Michigan.
- Provide promotional assistance to individual theatres with the promotion of upcoming events and releases.
- Assist with the acquisition, inventory, and fulfillment of film studio promotional materials

Personal and professional references available upon request.