

Minutes of the Meeting of American Marketing Association
Thursday, November, 3rd 2011
6:00 pm, Devos Center- University Club

- ❖ Announcements
 - Members attending UWW conference need to sign form from Lee and hand in travel release statement
 - West Michigan AMA luncheon
 - Tuesday, November 8th at 1pm in Kent County Club
 - Dr. William Ward presenting “Harnessing Digital & Social Media to Become a Learning Organization”
 - DDM marketing tour
 - Friday, November 18th
 - sign up with Lauren*
- ❖ Socials
 - Griffins Game
 - Friday, November 18th
 - sign up with Brittney*
- ❖ Internships
 - Search engine optimization and social media-
 - talk to Britney for more info
 - Everyone needs to send Tony* resumes by Christmas
- ❖ Membership
 - Updates: Shirts and business cards will be here soon
- ❖ Speakers
 - GVSU and AMA Alum: Amanda, Alyssa, Mark, and Jason
- ❖ Emails*:
 - Brittney: hannivab@mail.gvsu.edu
 - Lauren: lauren.levy.24@gmail.com
 - Tony: tonyheydenburg@yahoo.com